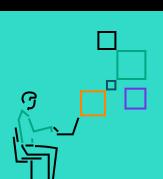


WHY HPE EVERYTHING **AS A SERVICE IS A GAME CHANGER FOR YOUR BUSINESS**





IDC reports that by 2023,

of organizations will use flexible, lower-cost consumption-based IT models.¹



>> KEY MARKET FORCES DRIVING THE CHANGE



IT with cloud-like flexibility

and instant scaling.









>> BUILDING YOUR BUSINESS CASE FOR CONSUMPTION-BASED IT



NAIL YOUR CAPACITY PLANNING WITH A PAY-AS-YOU-GO MODEL

and save on TCO.



ENHANCE YOUR IT OPERATIONS

With metering and capacity management, the resources required for each workload are ready to deploy in minutes, not months, reducing deployment times on global projects.





SIMPLIFY YOUR IT BUDGET

Gain financial predictability and a clear insight into your costs, which improves decision-making on budgets, helping you easily meet your cash flow and capital allocation strategies.



Outstanding customer experience is at the heart of consumption-based IT. The ability to pay for what you use, get clear insights into capacity requirements, and expand or cut back without jeopardizing the infrastructure drives high complexity infrastructure to operate like SaaS.



>> WHAT'S THE HPE VISION TO DELIVER EVERYTHING AS A SERVICE?

THE BRAND

PROMISE

Committed to the delivery of an everything-as-a-service model; aims to make all products available as a service by 2022.

DELIVERING ON IT

Favorably positioned to deliver on its promise with an expanding line of offerings that span the infrastructure to full platform offerings and completely managed public and private clouds.

POSITIONED FOR SUCCESS

With on-premises and hybrid cloud gaining ground as long-term operating models, the everything as a service for IT provisioning is set up for a win.

PROVEN SUCCESS

A complete set of offerings—deep technical capabilities and an open ecosystem approach to deploying modernized IT infrastructure in hybrid environments—sits beneath the brand promise.

WHY HPE IS AHEAD OF THE PACK?

- Real consumption models—based on metered usage with complete visibility and granularity into usage and costs
- Full portfolio of services—offered as a service, as well as on-demand resources available through **HPE Pointnext Services**
- Proven reference architecture—vital for new and existing digital transformation-driven IT projects • Comprehensive services—to manage infrastructure, capacity, costs, compliance, and more
- Focus on ecosystem—deep set of partnerships to provide complete pay-per-use solutions including the hardware, software, and services you prefer

* ABOUT FUTURUM RESEARCH

Futurum is an independent research, analysis, and advisory firm, focused on digital innovation and market-disrupting technologies and trends.

Futurum analysts, researchers, and advisors help business leaders from around the world anticipate tectonic shifts in their industries and leverage disruptive innovation to either gain or maintain a competitive advantage in their markets.

Unleash your business with everything-as-a-service solutions from HPE. Experience the simplicity, security, and control of elastic IT with financial flexibility—on-premises and on your terms.







¹ IDC FutureScape: Worldwide Datacenter 2019 Predictions, IDC, October 2018

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