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SUMMIT & AWARDS 2021

Transform | Innovate | Accelerate

17th – 18th August 2021

Sponsorship Dossier



SUMMIT & AWARDS 2021

Transform | Innovate | Accelerate

#TechLeadership in the New Normal

A High-Impact, Invitation-only Exclusive Platform for CXOs driving Digital Transformation and Business Resilience Transformation



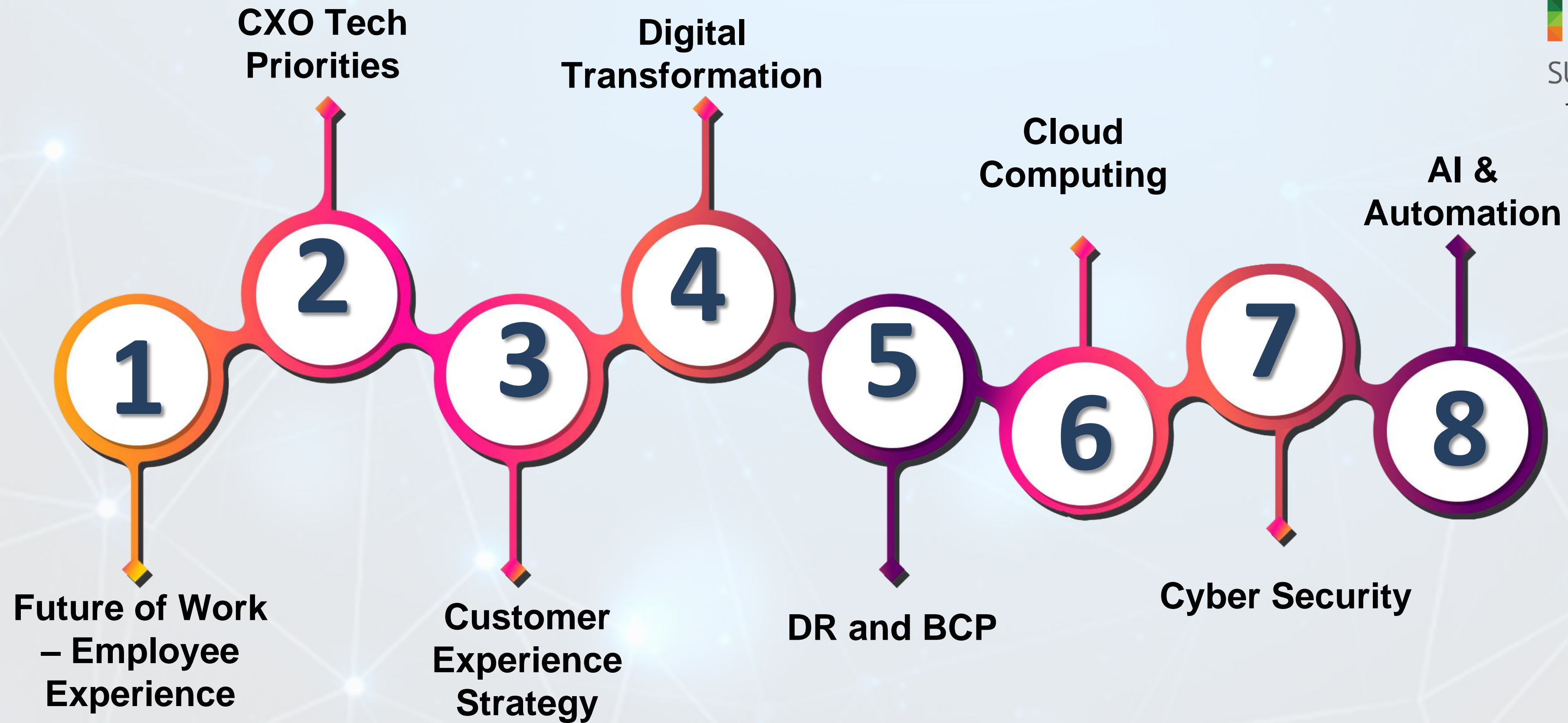
SUMMIT & AWARDS 2021

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5 Reasons to Partner

- **5000+** IT Decision-Makers and Influencers
- **175+** Awards recognizing CXOs, Technology Leaders, Tech-Innovative Organizations and Top IT Brands/Vendors
- **4** Award Ceremonies across Two days of Summit
- **Largest** Congregation of CXOs who have led technological innovations and transformation initiatives
- **Excellent** Stage for Client Testimony/Case Study on Tech Solution Implementation and Customer Experience

Key Focus Areas

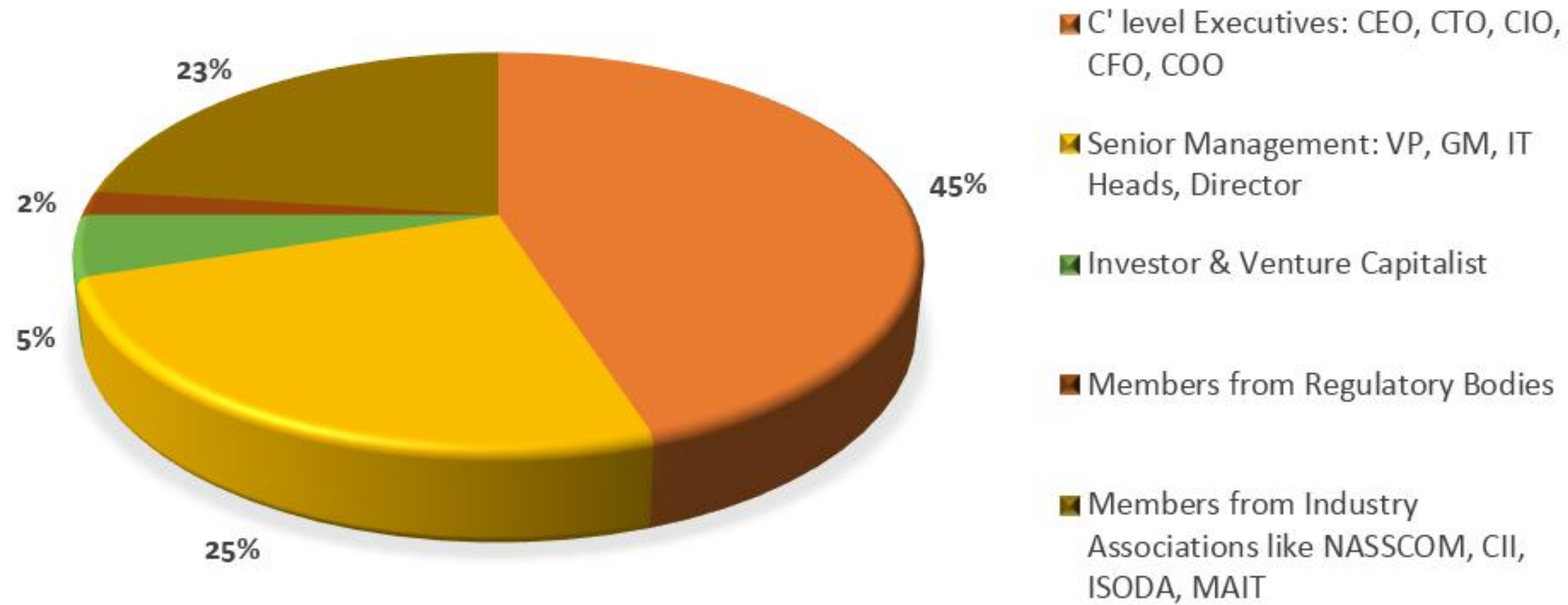




Summit Highlights

27+ Knowledge Sessions	1000 + CIO & ITDM	5000 + Attendees	08+ Hours of Networking
The summit will consist of interesting panel discussions, insightful keynotes, exclusive fireside chats, business chats, CXO master classes and engaging industry presentations.	Industry's thought leaders, decision makers and solution providers will gather virtually to discuss the latest trends, innovations, transformation stories and technologies.	Congregation of industry's top-level executives and senior executives for knowledge sharing	Networking opportunity for solution and service providers with industry's top decision makers via digital experience zone, public chat, private chats and roundtable discussions.

ATTENDEE PROFILE



Deliverables:

- ✓ Status as 'Presenting Partner' (Exclusive)
- ✓ 15 mins of Speaking Slot to address the entire audience
- ✓ 1 Month (300x250) MPU advertisement on CXOtv Website
- ✓ One seat on the relevant panel discussion of 45-60 mins
- ✓ e-Stall space to showcase your brand to all the attendees
- ✓ EDM to 67,000+ ITDM (CIO, CTO, CISO, CMO, CSO, CDO etc)
- ✓ Complete database of all the attendees
- ✓ Brand presence in all event-related communications
- ✓ Brand presence at the virtual Venue [backdrop, tent cards, and all other brandings]
- ✓ Brand presence [Logo] in the delegate kit, agenda and other communications



Title Partner
INR 20 Lacs

Deliverables:

- ✓ Status as 'Gold Partner' (Max 2)
- ✓ 10 mins of Speaking Slot to address the entire audience
- ✓ One seat on the relevant panel discussion of 45-60 mins
- ✓ e-Stall space to showcase your brand to all the attendees
- ✓ EDM to 67,000+ ITDM (CIO, CTO, CISO, CMO, CSO, CDO etc)
- ✓ Complete database of all the attendees
- ✓ Brand presence in all event-related communications
- ✓ Brand presence at the Virtual Venue [backdrop, tent cards, and all other brandings]
- ✓ Brand presence [Logo] in the delegate kit, agenda and other communications



Gold Partner
INR 15 Lacs

Deliverables:

- ✓ Status as 'Associate Partner'
- ✓ Presentation of 7 mins
- ✓ One seat on the relevant panel discussion of 45-60 mins
- ✓ e-Stall space to showcase your brand to all the attendees
- ✓ EDM to 67,000+ ITDM (CIO, CTO, CISO, CMO, CSO, CDO etc)
- ✓ Complete database of all the attendees
- ✓ Brand presence in all event-related communications
- ✓ Brand presence at the virtual Venue [backdrop, tent cards, and all other brandings]
- ✓ Brand presence [Logo] in the delegate kit, agenda and other communications



Associate Partner
INR 12 Lacs

THANK YOU

<https://techplusmedia.com/CXOtechsummit2021/index.html>